

September 14, 2023

Laura Morton, AIA
2022-23 Young Architect Representative
AIA Georgia

Dear Ms. Morton,

I am excited to apply for the Young Architect Representative for the State of Georgia.

As a licensed and practicing architect for over 10 years, I have gained an intimate understanding of the practice of architecture and the knowledge and skills inspiring architects must acquire to be successful in today's ever changing architecture field. We are seeing an increased importance placed on knowing the fundamentals of sustainable design, digital practice, and cultural connectivity. Most importantly, young architects must be able to think critically about their work, and communicate their ideas effectively.

As an active member of the AIA Community, I have engaged young architects from the beginning of their careers, to licensure. I serve on the AIA Atlanta High School Student Design Competition Committee, where I strive to introduce the next generation of students to the exciting world of architecture and design. As the emerging professionals director for AIA Atlanta, I served on the board to advocate for programs and initiatives that directly benefit our young professionals. At Kennesaw State University, I teach professional practice, emphasizing the importance of getting licensed and getting involved to make the most out of your career as an architect. It is for these reasons I believe I am well qualified to serve as the Young Architects Representative for the state of Georgia.

Thank you for your consideration and I look forward to working with the AIA Georgia Board to support and advocate for young architects across our state.

With Pride,



Jon Gould, AIA

TEACHING EXPERIENCE

Kennesaw State University

Part-Time Assistant Professor | Marietta, GA | August 2022 - Present

- Courses Taught:
 - ARCH 1000: Introduction to Architecture
 - ARCH 1001: Architecture Studio I
 - ARCH 1002: Architecture Studio II
 - ARCH 4226: Professional Practice III

PROFESSIONAL EXPERIENCE

Cooper Carry

Associate Architect | Atlanta, GA | January 2020 - Present

- Oversaw all phases of project delivery including requests for proposals, schematic design, design development, construction documents, permitting, and contract administration
- Communicated directly with all stakeholders including developers, consultants, and contractors to ensure on-time project delivery
- Developed Revit standards and templates for firmwide use at Cooper Carry

Niles Bolton Associates

Project Architect | Atlanta, GA | July 2012 - April 2019

- Coordinated, prepared, and reviewed design documents for construction
- Utilized project management software to provide clear and consistent communication with all stakeholders, including developers, campus officials, and contractors

Projects

Sora at Spring Quarters | Atlanta, GA | *CC and Portman Residential*

- 370 unit residential tower, with over 50 unit types including penthouses and townhomes
- Managed a complex site in an urban core as part of a larger 3 phase development

Nicholson Gateway | Baton Rouge, LA | *NBA, RISE RE and Louisiana State University*

- 7 Buildings, Type IA, IIIA, and VA wood and concrete podium construction
- 763 Units/1525 Beds apartment style on-campus student housing complex

EDUCATION

Masters of Architecture

Georgia Institute of Technology | Atlanta, GA

T. Gordon Little Fellow 2009-2010

Completed May 2012

Bachelor of Arts in Design Management

Arizona State University | Tempe, AZ

Minor in Urban Planning | *Cum Laude*

Completed May 2009

PROFESSIONAL SERVICE

AIA Atlanta Board Member

Emerging Professionals and Membership Director Atlanta , GA | January 2021 - December 2022

- Responsible for programming and managing new members and EP engagement

Christopher Kelley Leadership Development Program

Graduate | Atlanta , GA | Class of 2021

AIA ATL High School Design Competition

Committee Chair + Member | Atlanta , GA | 2012 - Present

- Managed committee members to create dynamic and engaging program briefs for high school students across Georgia
- Organized project submissions, jury selection, and awards ceremony for parents, teachers, professionals and students
- Led the Jury Day of architects and professionals to evaluate and discuss every student entry and provide feedback

EQiA GA LGBTQIA+ Inclusion Group

Chair | Atlanta , GA | 2022- Present

- Established AIA Georgia's LGBTQ+ networking and impact group

AIA National K-12 IDEAS Memeber Group

Committee Member | Natioanl | April 2023 - Present

- Member Group dedicated to encouraging outreach to the next generation of leaders through community engagement at the primary, middle, and secondary school levels
- Presented at AIA National Convention in 2023 as the AIA K-12 IDEAS Forum

Cooper Carry LGBTQ+ Inclusion Group

Founder and Chair | Atlanta , GA | April 2020 - June 2023

- Established Cooper Carry's inclusion group for LGBTQ+ employees
- Worked with firm leadership and the Equity, Diversity, and Inclusion Council to identify needs of the firm

Atlanta Design Festival + Modern Atlanta

Volunteer Coordinator | Atlanta , GA | 2012-2019

- Organized over 100 volunteers for the Atlanta Design Festival Modern Home Tours in Atlanta, Serenbe, and Athens, GA.
- Collaborated with organizers, vendors, and exhibitors to host the annual kick-off even for over 500 guests

HONORS + PUBLICATIONS

“Building a More Diverse K-12 Pipeline: One City’s Efforts”

Speaker | AIA Aspire Conference | September 2023

Presentation and Workshop focusing on creating diverse K-12 Architecture Programming

Pride Month Architecture Panel

Panelist | Dwell Design Studio | June 2023

Moderated Panel for Dwell Design Studio’s equity and justice committee

“Building Equitable and Inclusive Cities”

Panelist | AIA ATL Architect’s Round Table | June 2023

Moderated panel with city of Atlanta leaders regarding LGBTQ+ issues in planning

“K-12 IDEA Group Open Forum”

Facilitator | AIA National Convention | June 2023

Guided discussion groups for the K-12 IDEA Group forum

“Navigating Queer Identity in the Workplace”

Panelist | Georgia Institute of Technology | January 2023

Hosted by Georgia Tech AIAS, a panel discussing the challenges of being out in architecture

“Being Yourself Is Not Always Easy”

Article | ACHITECT The Journal of the American Institute of Architects | January 2022

An article exploring the challenges and opportunities of coming out as gay in the workplace

“Apartment of the Future”

Article | Published by Cooper Carry Insights | 2020

A handbook focusing on how multi-family design can adapt to post-pandemic life.

“Inspire Architecture”

Speaker | AIA National Convention | 2017

A seminar and discussion focused on elevating K-12 architecture educational programming

“Equity, Diversity, and Inclusion K-12 Architecture and Design Education Scan”

Published by AIA | 2017

Part of an extensive report by the AIA regarding K-12 programming across the nation

DIVERSITY STATEMENT

The future of the architecture profession depends on elevating and supporting diverse talents and voices. Through empowering minority, differently abled, queer, and female young architects the architecture profession will create more inclusive and inhabitable spaces that celebrate people from all walks of life. Design is a human endeavor that requires thought, care, and creativity that comes from experience, and when that experience includes diverse and inclusive voices the outcomes are more vibrant and successful in every way.

The architecture community has many struggles when it comes to diversity, which many address as the “pipeline problem”. Getting young people from diverse communities interested in architecture requires outreach to students way before college applications start. My work with AIA Atlanta’s High School Student Design Competition is one way the architecture profession is reaching out to students from all backgrounds to get them interested and informed about a career in architecture. The competition is sent to every school in Georgia and encourages students to solve an architectural problem, research precedent projects, and create layouts that tell the story of their projects. Outreach like this is just one way the to solve pipeline problem and encourage all students from all backgrounds to pursue architecture.

Beyond college, we must prepare future architects for the rigors of the profession and the journey to licensure. It is becoming clear that while architecture schools are graduating more diverse cohorts, we are not seeing that translate into more diversity in architecture licensure. As professionals, we need to find ways to support architectural candidates on their path to licensure and make sure that candidates see the value in licensure, its benefits, and create support systems that help minority designers become licensed architects. Programs like the Christopher Kelley Leadership Development Program, EQiA, the LGBTQIA+ Coalition, and partnerships with NOMA and other organizations are key to developing a strong support network of diverse, young architects within the AIA.

Diversity in the architecture profession will ensure our relevance and longevity, and we must continue to find ways to support minority architects at all levels of their career.

With Pride,



Jon Gould, AIA



September 14, 2023

Young Architect Representative Selection Team
AIA Georgia
50 Hurt Plaza SE
Suite 109
Atlanta, GA 30303

Dear Colleagues:

As an AIA Georgia CKLDP alumnus, a veteran of the AIA Atlanta Board of Directors, a design studio instructor at the Georgia Tech School of Architecture, and a practitioner invested in the future of our profession; I write to support an AIA Georgia Young Architect Representative candidate for 2024-25. I earnestly recommend Jon Gould of Cooper Carry and Kennesaw State University.

During our time as classmates in Georgia Tech's mArch program, I saw Jon bring curiosity and vibrance not just to design studios, but to all the classes we shared. Additionally, I was privileged to serve with Jon on Tech's AIAS executive board. In that capacity, he was instrumental in membership recruitment, a fixture in our successful collaboration with the administration to revitalize the *Beaux Arts* Ball, and a model ambassador for Georgia Tech at several AIAS conferences around the country.

In the brief time Jon and I worked together professionally, he continued his vibrant and studious approach to work assignments. Outside of practice, I have known him as a frequent volunteer for numerous advocacy efforts, a fellow elected AIA Atlanta board member, and champion of AEC diversity and equity. Notably, I've watched Jon share his design and inclusion passions with a younger audience over the several seasons we've worked to facilitate the annual AIA Atlanta statewide High School Student Design competition.

King Plow Arts Center
887 W Marietta St NW, Suite G
Atlanta, GA 30318
+1.678.822.7752
postloyal.com

As Jon and I have concurrently involved ourselves in academia, I have watched his ardent commitment and infectious energy inspire students in both studio and lecture settings. Apart from his own classes, he is also often good enough to share his invaluable enthusiasm with my students as a guest critic – he gives critique without ridicule and advice without demand.

Jon will continue to be a standout and a leader in the Architectural community. In addition to his merits as a practitioner and servant to our profession, his tireless commitment to encouraging young designers and giving voice to those who may not be heard distinguish him as an exceptional liaison between Georgia's emerging designers and the AIA.

I look forward to being represented by Jon as AIA Georgia's Young Architect Representative for 2024-25.

Sincerely,

Robert Woodhurst IV, AIA, LEED AP BD+C
Project Architect + Technical Director – Post Loyal
Lecturer – Georgia Tech School of Architecture